

# Minority Access, Inc. ASSOCIATE PROGRAMS



Packages of Services for  
Colleges and Universities, Departments and/or  
Individuals Committed to Diversity



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Samuel L. Myers, Sr., Ph.D.  
Chairman

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## Minority Access' Mission

Minority Access, a 501(c)(3) nonprofit organization incorporated in 1995, is committed to increasing diversity, decreasing disparities and reducing incidences of environmental injustices. Our mission is to assist colleges and universities, the Federal Government and corporations in implementing programs and providing services to recruit, enhance and retain underserved and underrepresented populations. Minority Access has received national acclaim for its successful track record in advancing educational, research and employment opportunities through the National Role Model Project, National Role Models Conference, student internship programs, and other enriching programs.

The National Role Models Project addresses the need to replenish from domestic sources -- albeit heretofore largely untapped -- research, science and technology positions to ensure our nation's long term competitive edge in a global society. Minority Access implemented the National Role Models Project in 1999 -- in cooperation initially with the Office of Minority Health and the National Institutes of Health of the US Department of Health and Human Services and now with 170 diverse colleges and universities -- to identify, publicize and honor students, faculty and alumni from underrepresented groups who excelled in biomedical research as well as their supporters to inspire others, through emulation, to follow in their path. The Minority Access National Role Models Project was later expanded to honor inspiring individuals in other areas, especially in science and technology.

Although Minority Access takes great pride in providing a venue that is one of the most prestigious of its kind, the National Role Models Conference, for publicizing and honoring role models, we believe that our success in identifying and recognizing high achievers, with the assistance of our network of colleges and universities, has a broad impact. By expanding the pool of research and technology talent from underrepresented groups, we contribute to the strength of the nation.

The National Role Model Project has serendipitously helped colleges and universities in other ways: increased competitiveness in proposal writing resulting from direct interaction with funders at the National Role Models Conference; enhanced student recruitment of the best and brightest students from a diverse pool; and increased loyalty of heretofore unrecognized alumni.

A logical extension of its activities, Minority Access honors at its national conference institutions committed to diversity. We publish model diversity plans for others to emulate. We provide the opportunity for two representatives from our Premier Plus Associate institutions (one from Premier Associate) to travel to foreign countries including China and Brazil to observe firsthand diversity practices. We contemplate expanding these venues in future years.

## The Minority Access Associate Program

The Minority Access Associate Program is offered to colleges and universities and/or departments/schools therein as well as to individuals.

The Associate Program for colleges and universities or departments/schools within colleges and universities offers a prepaid package of benefits and services at substantial discounts to support diversity and expanded research opportunities at academic institutions. Recruitment efforts, directed particularly toward talented underrepresented students, are assisted by college recruitment fairs at Minority Access' National Role Models Conferences, advertising in Minority Access' publications, and hyperlinks on Minority Access' Website. Priority in nominating Role Models to be honored at Minority Access' National Role Models Conference, student participation in Minority Access-sponsored research seminars and inclusion in Minority Access' internship program are other benefits of the package.

Colleges and universities and/or departments/schools therein have the flexibility of subscribing to one of four different Associate Packages: **Premier Plus, Premier, Elite or Standard.**

Standard and Elite levels offer substantial but limited benefits of the program. Premier participants are entitled to the most comprehensive list of services of the Minority Access Associate Program, including two representatives for Premier Plus (one for Premier) in the Minority Access international delegation to observe firsthand diversity in other nations' higher education systems. The Premier Associate fee covers roundtrip international travel from the U.S., all domestic flights abroad, ground transportation, transfers and baggage handling service in our host country, tours, English-speaking guides, first class hotel accommodations abroad and most meals. The itinerary with other information and travel reservation forms are available on our website at [www.minorityaccess.org](http://www.minorityaccess.org) or by calling Minority Access at (301) 779-7100.

In addition, Minority Access provides an opportunity for any individual to manifest his/her support of Minority Access' efforts by becoming an **Individual** Minority Access Associate. This also makes an ideal gift to a friend committed to educational diversity.

The benefits of each Associate Program level are summarized on the following inside pages.

## PREMIER PLUS

- Participation of Two Representatives in the Minority Access' International Delegation, June 2011, to Study and Observe Diversity Practices Abroad. (In Lieu of Participation in International Travel, Premier Plus Associates May Choose to Receive Three Additional Full Registrations at Minority Access' 2011 National Role Models Conference with up to Three Nights of Paid Hotel Accommodations at Minority Access' 2011 Conference Venue.) Premier Plus Associates Also Receive the Benefits Listed Below.
- Two (2) Full Registrations at Minority Access' 2011 National Role Models Conference
- Participation of Students in the Student Research Session at the 2011 National Role Models Conference
- Camera-Ready Full Page Advertisement in the 2011 Conference Program
- Prime Location of Fully Equipped Exhibit Space at College Showcase during Minority Access' 2011 National Role Models Conference
- Camera-Ready Full Page Color Advertisement in the 2011 Conference Program
- Fully Equipped Exhibit Space at College Showcase during Minority Access' 2011 Conference Program
- Participation of Students in the Student Research Session at the National Role Models Conference
- Priority in Referral of Student Applications for the Minority Access Internship Program
- Guaranteed Qualified 2011 Role Model Nominee from Faculty, Student, Administrator or Alumnus/a Category
- Framed Certificate of Recognition as a Minority Access Associate

## PREMIER

- Participation of One Representative in the Minority Access' International Delegation, June 2011, to Study and Observe Diversity Practices Abroad. (In Lieu of Participation in International Travel, Premier Associates May Choose to Receive One Additional Full Registrations at Minority Access' 2011 National Role Models Conference with up to Three Nights of Paid Hotel Accommodations at Minority Access' 2011 Conference Venue.) Premier Associates Also Receive the Benefits Listed Below.
- Two (2) Full Registrations at Minority Access' 2011 National Role Models Conference
- Participation of Students in the Student Research Session at the 2011 National Role Models Conference
- Camera-Ready Color Advertisement in the 2011 Conference Program
- Fully Equipped Exhibit Space at College Showcase during Minority Access' 2011 National Role Models Conference
- Copies of Minority Access' Publications
- Copy of Exemplary Diversity Plans of Selected Institutions
- Listing of Institution's Scholarships and Fellowships for Students from Underrepresented Constituencies in a Minority Access Publication
- Hyperlink to Minority Access' Web Page
- Publication of Inspirational Stories of Minority Students from Diverse Groups and Achievements of Faculty, Administrators and/or Programs Highlighting Diversity
- Priority in Referral of Student Applications for Minority Access' Internship Program
- Guaranteed Qualified 2011 Role Model Nominee from Faculty, Student, Administrator or Alumnus/a Category
- Framed Certificate of Recognition as a Minority Access Associate

## ELITE

- Two (2) Full Registrations for Minority Access' 2011 National Role Models Conference
- Camera-Ready Full Page Black and White Advertisement in Minority Access' 2011 Conference Program
- Fully Equipped Exhibit Space at College Showcase at Minority Access' 2011 National Role Models Conference
- Guaranteed Qualified 2011 Role Model Nominee from Faculty, Student, Administrator or Alumnus/a Category
- Copies of Minority Access' Publications
- Publication of Inspirational Stories of Minority Students and Achievements of Faculty, Administrators, and/or Programs Highlighting Diversity
- Listing of Institution's Scholarships and Fellowships for Underrepresented Students in a Minority Access' Publication
- Hyperlink to Minority Access' Web Page
- Priority in Referral of Student Applications for the Minority Access Internship Program
- Participation of Students in the Student Research Session at the National Role Models Conference (Note: Expenses are not included)

## STANDARD

- One Full Registration for Minority Access' 2011 National Role Models Conference
- Participation of Students in the Student Research Session at the 2011 National Role Models Conference
- Fully Equipped Exhibit Space at College Showcase at Minority Access' 2011 National Role Models Conference
- Guaranteed Qualified 2011 Role Model Nominee from Faculty, Student, Administrator or Alumnus/a Category
- Copies of Minority Access' Publications
- Black and White Half-page Camera-Ready Advertisement in Minority Access' 2011 Conference Program
- Publication of Inspirational Stories of Minority Students from Diverse Groups and Achievements of Faculty, Administrators and/or Programs Highlighting Diversity
- Hyperlink to Minority Access' Web Page
- Priority in Referral of Student Applications for the Minority Access Internship Program
- Framed Certificate of Recognition as a Minority Access Associate

## INDIVIDUAL ASSOCIATE

- Acknowledged, Recognized and Publicized as One Committed to Minority Access' Goal of Reducing Disparities and Increasing Diversity
- Accredited VIP Treatment at Minority Access' 2011 National Role Models Conference
- Acknowledged as Donor of a Tax Deductible Contribution to a 501(c)(3) Non-profit Organization to Expand Educational Opportunities for the Underserved.

## ASSOCIATE LEVELS

- PREMIER PLUS PACKAGE: ● \$8,999
- PREMIER PACKAGE: ● \$5,999
- ELITE PACKAGE: ● \$2,499
- STANDARD PACKAGE: ● \$1,599
- INDIVIDUAL ASSOCIATE: ● \$99

Please complete and return to Minority Access, Inc.  
or Enroll on-line at [www.minorityaccess.org](http://www.minorityaccess.org)

Yes, we would like to enroll as a **Premier Plus** Minority Access Associate at \$8,999 and receive the package of full services at extraordinary savings outlined in this brochure, including the free trip for two to Minority Access' International Delegation plus two free full registrations for Minority Access' National Role Models Conference.

Yes, we would like to enroll as a **Premier** Minority Access Associate at \$5,999 and receive the package of full services at extraordinary savings outlined in this brochure, including the free trip in Minority Access' International Delegation and two free full registrations for Minority Access' National Role Models Conference.

Yes, we would like to enroll as an **Elite** Minority Access Associate at \$2,499 and receive the package of services outlined in this brochure, including two free full registrations Minority Access' National Role Models Conference.

Yes, we would like to enroll as a **Standard** Minority Access Associate at \$1,599 and receive the package of services outlined in this brochure, including one free full registration Minority Access' National Role Models Conference.

Yes, I would like to demonstrate my commitment to achieving Minority Access' goals by enrolling as an **Individual** Minority Access Associate at \$99. I understand my contribution is fully tax deductible.

Associate Program Participant:  New Subscriber  Renewal

Please indicate name of institution or department/school therein or individual to receive Associate package benefits :

ASSOCIATE SUBSCRIBER:

Institution

Department or School (if applicable)

Name (Contact Person)

Title

Address

City, State, Zip Code

Email address

Telephone

Fax

**PAYMENT OPTIONS**

**Check:**

I have enclosed a check in the following amount:

\$

**Purchase Order:**

I have enclosed a purchase order in the following amount:

\$

**Credit Card:**

I authorize Minority Access, Inc. to charge the credit card in the following amount:

\$

Type of Card

Visa

MC

AMEX

Credit Card No.

Exp.

Print Name as it appears on the Card

Signature:

Date: